

Sponsorship Prospectus

PRESENTED BY



College of
Leadership &
Management

ABOUT IPEC

Given what the world is facing today, collaboration has become even more important, and there has never been a better time to bring professionals together to consider issues they have in common.

The inaugural Integrated Project Engineering Congress (IPEC), developed in response to market demand, promises to be one of industry's most influential, transdisciplinary events. Covering topics of leadership and management, whilst bringing together representatives from within the fields of **Risk, Systems Engineering, Cost Engineering, Project Controls and Asset Management**.

The Congress will serve to enhance the delivery and ongoing utility of complex and critical integrated capability for the benefit of consumers, the environment and the economy.

Leading speakers within their fields will cover themes such as:

- Capital projects and lifecycle;
- Sustainability and resilience;
- Technology and data;
- Human systems and culture; and
- Governance and assurance

IPEC will deliver unique value by incorporating three conference opportunities into the one registration. Delegates will have access to the entire program and can select individual sessions and events from across conferences and themes.

The Congress format will also reflect a new way in which we collaborate and learn. We've created an event with an innovative setup, giving you the opportunity to attend virtually in real-time through our interactive platform. This allows for professionals around the world to get involved.

Companies and specialist providers from across government, academia and industry sectors and domains are invited to be associated with this international Congress through sponsorship and participation support.

IPEC is proudly presented by Engineers Australia, the Risk Engineering Society, the Australian Cost Engineering Society, the Systems Engineering Society of Australia, and the Asset Management Council, with the support of the Engineers Australia College of Leadership and Management.

Don't miss the opportunity to join thought-provoking discussions, learn about industry trends, and develop career-enhancing connections at IPEC 2021.

CONGRESS CHAIRS

Geoff Hurst

*FIEAust CPENG NER
APECEng ChOHSP*

President – Risk
Engineering Society
(RES)

Bill Parkins ME,

*FIEAust CPEng
EngExec NER, ESEP*

SESA Immediate
Past President

Leonardo Ferro

*FIEAust CPEng
EngExec MAACEI
BEng MPM*

Chair – Australian
Cost Engineering
Society (ACES)

Lorie Jones

*FIEAust CPEng
EngExec NER APEC
Engineer*

College of
Leadership and
Management (CLM)

Anne Gibbs

Asset Management
Council

IPEC 2021 SOCIETIES/HOSTS



ENGINEERS
AUSTRALIA

Engineers Australia

With around 100,000 individual members, Engineers Australia is the profession's peak body. We are the voice of the profession, and exist to advance the science and practice of engineering for the benefit of the community.

engineersaustralia.org.au



RISK ENGINEERING
SOCIETY

Risk Engineering Society

The Risk Engineering Society (RES) contributes to the effective and efficient application of engineering methodologies and approaches at every step of the risk management cycle for strategic, operational, financial or portfolio/program/project management objectives.



Australian Cost Engineering Society

The mandate of the Australian Cost Engineering Society (ACES) is to support professional development of the skills required to control time, money and change on major projects.

Our members have considerable experience in control of cost and time on projects of all sizes but some have a particular focus on major engineering projects with a construction value of \$100 million or more.



Systems Engineering Society of Australia

The Systems Engineering Society of Australia (SESA) is a technical society of Engineers Australia and the Australian-affiliated chapter of the International Council on Systems Engineering (INCOSE).

Systems engineering is an interdisciplinary approach that provides the means to enable the realisation of successful complex systems.



ASSET MANAGEMENT COUNCIL

Asset Management Council

The Asset Management Council is a membership-based, not-for-profit organisation, a technical society of Engineers Australia, a founding member of the Global Forum on Maintenance and Asset Management (GFMAM) and a founding member of the World Partners in Asset Management (WPIAM).

As an internationally recognised organisation they provide information and guidance on asset management across a multitude of industries and professional roles, both in Australia and overseas.



ENGINEERS
AUSTRALIA

College of
Leadership &
Management

College of Leadership and Management

The College is the home for engineers who are leaders in their roles in the community, have management positions in their organisation, or who are technical specialists in an area not already covered by existing colleges.

The College of Engineering Leadership and Management strengthens and promotes the value of engineers as leaders.

IPEC 2021 CONGRESS SECRETARIAT

Engineers Australia

Ground Level, 8 Thomas Street,
Chatswood, Sydney 2067

Email: ipecongress@engineersaustralia.org.au

Phone: +61 2 9410 5641

Website: ipecongress.com.au

WHY IPEC?

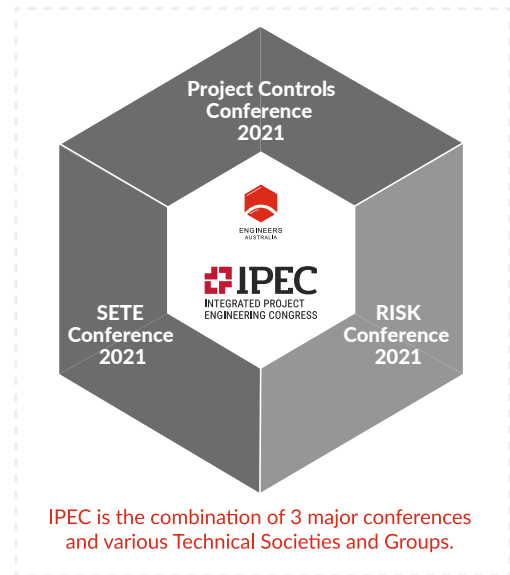
The Integrated Project Engineering Congress (IPEC) is an inaugural event, and will combine various conferences which were previously held independently: Risk Engineering & Project Controls Conference (RISK/PCC) and Systems Engineering Test and Evaluation Conference (SETE).

The conferences were integrated to bring together representatives from production, science, technology sectors, business communities and government focusing on the effective and efficient delivery of engineering projects, and interested to deliver innovation and solutions in the fields of Risk, Systems and Cost Engineering and in projects and the management of assets. The Congress will serve to enhance the delivery of engineering projects for the benefit of consumers, the environment and economy.

Historically, the RISK Conference has had 300 participants whilst SETE Conference has had over 200 participants register and attend the conferences, which provides IPEC the opportunity to connect these networks to learn and share experiences collaboratively.

The Congress program will offer two full days of content featuring six streams, each developed with key topics which coincide with the Congress theme “Creating the Future Together”.

The Congress is a unique opportunity to take an integrated approach - attend virtually will provide greater attendance and exposure for all participants whilst providing the opportunity to share knowledge, learn new practices and network with like-minded professionals from different disciplines.



Our virtual model allows participants to attend virtually and interact with other engineers on our interactive platform. With recent restrictions, Engineers Australia has hosted all events via virtual platform and we have seen **registrations increase by 58%**, highlighting the need and opportunity to reach a wider audience.

6

Plenary speakers

2

Panel discussions

6

Concurrent streams

10

Product specialists

4

Workshops

76+

Presentations

14+

Hours of program

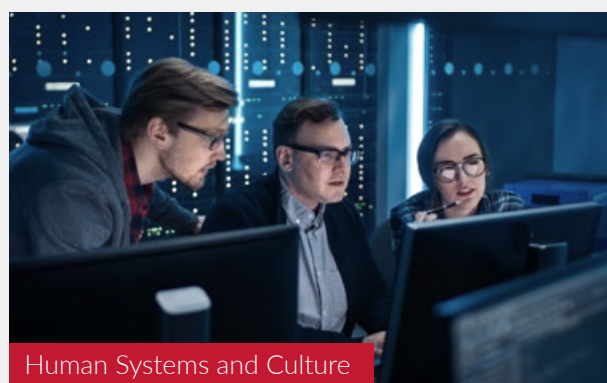
6

Hours of networking

THEME AND SUB-THEMES

The overarching theme for IPEC 2021 is *Creating the Future Together*

The sub-themes for the Congress are:



WHY ATTEND?



Hear from Australian and International speakers on trends and best practice that is shaping our future.



Gain insights into multiple disciplines across industries covering topics of relevance and first hand experiences.



Explore issues affecting societies in both developing and developed countries – and join the conversation to identify comprehensive solutions.



Experience world-class presentations on how new technology and innovations are reshaping engineering.



Develop networks and forge new connections with some of Australia's engineering experts.



Learn from peers and contribute to the discussions around engineering leadership, governance and influence.



Share your expertise on a national stage.



Claim up to 14 CPD hours for attending IPEC if you are a member of Engineers Australia.

WHO WILL ATTEND?

- Government departments in transport, defence
- Large – Medium sized contractors in infrastructure/building industry
- Large engineering/manufacturing/process corporations, universities, PM, design and similar
- Consultants in infrastructure /building industry
- Quantity surveyors
- Mining and oil and gas companies
- Energy companies
- Academics
- Cyber security professionals
- Asset managers
- Contingency managers system engineering Society of Australia (SESA),
- Transport Australia Society (TAS)
- Biomedical college board
- Australian Society for Defence Engineering (ASDE)
- Defence and Science Technology Group (DST)
- System engineers and principal system engineers
- Test & evaluation projects officers
- Communications design engineers
- Cyber security engineering lead
- Chief engineers from a range of system engineering companies, government, defence

PROGRAM AT A GLANCE

Preliminary Program and
is subject to change

DAY ONE – THURSDAY 27 MAY 2021						
7.00–8.00	REGISTRATION OPEN					
8.00–8.15	Conference Opening Address					
Technical Sessions						
Concurrent Sessions 1	Systems & Test	Systems & Test	Project Controls	Risk	Risk	Integrated Project Engineering
8.15–9.55	Technical session	Technical session	Technical session	Technical session	Technical session	Technical session
9.55–10.40	Congress Break - Virtual Networking					
Concurrent Sessions 2	Systems & Test	Systems & Test	Project Controls	Risk	Risk	Integrated Project Engineering
10.40–12.20	Technical session	Technical session	Technical session	Technical session	Technical session	Technical session
12.20–13.00	Congress Break - Virtual Networking					
16.00–17.45	Plenary Presentations 1, 2 & 3					
17.45–18.45	Networking Reception - Virtual					

DAY TWO – FRIDAY 28 MAY 2021						
7.00–8.00	REGISTRATION OPEN					
8.00–8.15	Opening					
Technical Sessions						
Concurrent Sessions 1	Systems & Test	Systems & Test	Project Controls	Risk	Risk	Integrated Project Engineering
8.15–10.20	Technical session	Technical session	Technical session	Technical session	Technical session	Technical session
10.20–10.40	Congress Break - Virtual Networking					
Concurrent Sessions 2	Systems & Test	Systems & Test	Project Controls	Risk	Risk	Integrated Project Engineering
10.40–12.20	Technical session	Technical session	Technical session	Technical session	Technical session	Technical session
12.20–13.00	Congress Break - Virtual Networking					
16.00–17.45	Plenary Presentations 4, 5 & 6					
17.45–18.45	Networking Reception - Virtual					

BENEFITS OF SPONSORING & EXHIBITING

IPEC 2021 provides an excellent opportunity to increase awareness of your organisation within industry, demonstrate your involvement in industry, promote your products and services, support your brand, and maintain a high profile within the field - before, during and after the event.

An extensively-planned marketing strategy has been put in place comprising:

- Extensive direct mail campaigns to members of relevant organisations and associations;
- Website and electronic promotions;
- Media exposure including advertising and editorials in industry publications and journals.

We also suggest that, as a sponsor, you could feature details of the Integrated Project Engineering Congress on your own website, so your clients and business partners are also aware of your commitment and support.

WHY PARTNER?

The Integrated Project Engineering Congress provides a unique opportunity to:

- Promote your brand across a multichannel marketing campaign
- Publicise your activities and promote your company brand and products
- Reinforce relationships with existing clients and develop new contacts within a wider audience
- Discover the current trends and challenges and how your organisation can meet them
- Present your passion and commitments to industry and engineering profession whilst demonstrating your products/services
- Reach specific group of Engineers Australia members with your company logo being displayed on the IPEC website and on selected marketing materials including eDM's.

SPONSORSHIP PACKAGES



IPEC offers unique sponsorship opportunity to showcase your organisation and show your support and unite as an industry. With the value of incorporating three conferences, IPEC will provide opportunity to collaborate, promote and network with a number of participants throughout the Congress. We are happy to discuss further sponsorship opportunities to meet your organisations needs, and marketing objectives.

IPEC 2021 will offer virtual package options to suit your needs and engage with participants.

Prices in Australian Dollars (AUD) and are exclusive of GST (Goods and services tax of 10%).

Sponsorship packages overview

Sponsorship type	Availability	Cost	Format	Page
Product Specialist <i>in the Technology Hub</i>	10 Opportunities	\$4,000	Virtual	10
Congress Supporter	Unlimited	\$3,000	Virtual	11

Sponsorship inclusions

	Product Specialist	Congress Supporter
Registration		
Complimentary full delegate Registration to attend the IPEC Congress virtually	1 delegate	1 delegate
Branding and Recognition		
Logo recognition on the IPEC website with hyperlink to your organisation's homepage	•	•
Acknowledgement of all Supporters in all the opening concurrent sessions		•
Company logo on Supporter appreciation slides throughout the Congress	•	•
Inclusion of company name and logo on selected marketing collateral	•	•
Technology Hub - Virtual		
One (1) - 5 mins speaking opportunity during a break on the technology hub virtual platform*	•	
A dedicated link online to host information and content about your organisation e.g. logo, company profile, collateral, link to your website	•	
Opportunity as a product specialist to interact with participants at the Congress	•	
Marketing (Engagement with Attendees)		
Company name, profile and logo listed on virtual Congress platform	•	•
Your organisation will be issued with a marketing tool kit which can be used to highlight your involvement. Each toolkit contains: <ul style="list-style-type: none"> Email Signature banner Social Media Tile Powerpoint presentation holding slide 	•	•
Thank you acknowledgement at the event, which will be streamed online to all virtual attendees	•	•
List of registered organisations provided in excel format (organisation and state) subject to Australian Privacy laws. List is provided two (2) weeks prior to Congress	•	•

* During one break to be approved by the event organisers

Product Specialist – \$4,000 ex gst

10 OPPORTUNITIES AVAILABLE



An opportunity to support the congress as a specialist within industry and showcase your company's products on offer to the engineering community, connect and meet participants from multiple disciplines whilst your company branding is present and recognised throughout the congress, as a Product Specialist you will receive the following benefits:

Registration

One (1) complimentary full delegate registration to attend the Congress virtually

Technology Hub - Virtual

- One (1) - 5 mins speaking opportunity during a break on the technology hub virtual platform*
- A dedicated link online to host information and content about your organisation e.g. logo, company profile, collateral, link to your website
- Opportunity as a Product Specialist to interact with participants at the Congress

Branding and Recognition

- Logo recognition on the IPEC website with hyperlink to your organisation's homepage
- Inclusion of company name and logo on selected marketing collateral
- Company logo on supporter thank you slides throughout the Congress

Marketing

- Company name, profile and logo listed on virtual Congress platform
- Your organisation will be issued with a marketing tool kit which can be used to highlight your involvement.

Each toolkit contains:

- Email Signature banner
- Social Media Tile
- Powerpoint presentation holding slide
- Thank you acknowledgement at the event, which will be streamed online to all virtual attendees
- List of registered organisations provided in excel format (organisation and state) subject to Australian Privacy laws. List is provided two (2) weeks prior to Congress

** During one break to be approved by the event organisers*

We are happy to discuss and design a tailor made package specific to your organisations budget, needs and marketing objectives for further Sponsorship Opportunities or tailored packages, please contact the Congress secretariat on ipecongress@engineersaustralia.org.au

Congress Supporter – \$3,000 ex gst

UNLIMITED



An investment of \$3,000 (exc GST) will secure your participation as a Congress Supporter. This package represents excellent value for an organisation wishing to have a strong presence at the Congress and display their support within industry. As a Congress Supporter you will receive the following benefits:

Registration

One (1) complimentary full delegate registration to the Congress virtually

Branding and Recognition

- Logo recognition on the IPEC website with hyperlink to your organisation's homepage.
- Acknowledgement of all Supporters in all the opening concurrent sessions
- Company logo on Supporter appreciation slides throughout the Congress

Marketing

- Company name, profile and logo listed on virtual Congress platform
- Your organisation will be issued with a marketing tool kit which can be used to highlight your involvement.

Each toolkit contains:

- Email Signature banner
- Social Media Tile
- Powerpoint presentation holding slide
- Thank you acknowledgement at the event, which will be streamed online to all virtual attendees
- List of registered organisations provided in excel format (organisation and state) subject to Australian Privacy laws. List is provided two (2) weeks prior to Congress

Sponsorship & Trade Exhibition Application Form

To apply, complete this form and email to ipecongress@engineersaustralia.org.au Your organisation's inclusions will be confirmed in writing and will become effective once agreed payment has been received.

SPONSOR DETAILS			
On-site contact person			Mobile
Title	Mr	Mrs	Ms Miss Dr Prof
First Name			Surname
Organisation name (for invoicing)			
Organisation name (for marketing)			
Position			
Address			
	State	Country	Postcode
Email			Phone
Website			Fax

PAYMENT METHODS
Please advise if you wish to pay via EFT or credit card (credit card will incur a 1.5% merchant fee) EFT Credit Card
A member of the team will be in touch to go through payment details
Payment by EFT (Bank details will be supplied on invoice. If paying by direct deposit, please send a remittance advice to the Congress Secretariat to reconcile payment. Failure to provide may result in being contacted for outstanding amount.)

PLEASE SELECT YOUR SPONSORSHIP OPPORTUNITY		Cost AU\$ (ex GST)
<input type="checkbox"/>	Product Specialist	10 available \$4,000
<input type="checkbox"/>	Congress Supporter	Unlimited \$3,000

AUTHORISATION		
I am authorised to sign agreements on behalf of the Organisation. I have read the attached terms and conditions governing the sponsorship and agree (on behalf of the Organisation) to comply with them in full. I understand that this application is subject to the approval of the IPEC 2021 Organising Committee.		Insert TOTAL \$ amount payable inc GST (Excluding credit card merchant fee)
Name		
Signature	Date	\$

IPEC 2021 Terms and Conditions

- Settlement of all outstanding monies is required by no later than 30 days after receipt of the tax invoice or 30 days prior to the Congress, whichever is earlier. If full payment is not received within this time, the Organising Committee reserves the right to reassign your sponsorship or trade booth without notice.
- In the event of cancellation sponsors are requested to inform the IPEC Secretariat in writing. Unless the sponsored item can be resold, the organisers reserve the right to retain any monies paid. Cancellations receiving a refund will incur an administration fee of \$250 including GST.
- Sponsors are liable for any damage they cause to the venue and/or the exhibition booths. The organiser is not liable for damages or loss to sponsor's property.
- Promotional activity must not impinge on or directly interfere with any other sponsor.

Disclaimer: Every effort has been made to present, as accurately as possible, all the information contained in this document. The Organising Committee, Engineers Australia and its Agents act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy or mis-description, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this document. In the event of unforeseen circumstances, the Organising Committee reserves the right to change any or all of these details.

Sponsorship application terms and conditions

1. The application form (above) and these terms and conditions, comprise the agreement between the Institution of Engineers Australia, trading as Engineers Australia (ABN 63 020 415 510 ("Engineers Australia") and the Organisation referred to in the Application Form ("the Sponsor").
2. This agreement commences on the date on which Engineers Australia notifies the Sponsor in writing that its application has been accepted and continues until a date which is 3 months after the completion of the event referred to in the application form ("the Event").
3. Engineers Australia will provide the benefits set out in the application form to the Sponsor ("the Sponsorship Benefits") for the Event.
4. The Sponsor will pay the amount set out in the application form ("the Sponsorship Fee") within 30 days after receipt of a tax invoice from Engineers Australia.
5. The Sponsor grants to Engineers Australia, a non-exclusive, royalty free, revocable and non-transferable licence to use the Sponsor's name and applicable logos and trademarks solely for the purpose of this agreement, including providing the Sponsorship Benefits.
6. Each party warrants that, in entering into this agreement, it does not breach any existing agreement with any other person or infringe the rights, including the intellectual property rights, of any third party.
7. Either party may terminate this agreement immediately by giving notice to the other party ("the Defaulting Party"), if the Defaulting Party breaches any term of this agreement and fails to remedy the breach within 7 days of receipt of a notice.
8. Engineers Australia may terminate this agreement without cause, by giving the Sponsor 30 days' prior notice. If that occurs, Engineers Australia will refund any amount of uncommitted Sponsorship Fee paid by the Sponsor, within 30 days of termination.
9. On termination or expiry of this agreement, the Sponsor must immediately cease any promotion of itself as a sponsor of the Event and remove all links to Engineers Australia's website(s).
10. The parties agree to treat each other's confidential information, and the terms of this agreement (but not the agreement's existence), as confidential information and must not reveal them to a third party without the other party's prior consent (except as required by law, the rules of a stock exchange or to obtain legal advice).
11. Each party must comply with all applicable privacy laws, whether or not it is an organisation bound by the Privacy Act 1988 (Cth).
12. This agreement contains the entire agreement between the parties about its subject matter and supersedes any previous understanding, agreement, representation or warranty relating to that subject matter. Any variation to this agreement must be agreed in writing by both parties.
13. Engineers Australia will not be liable to the Sponsor for any loss, except to the extent that such loss is suffered as a direct result of any negligent or unlawful act by Engineers Australia, up to a maximum amount equal to the total Sponsorship Fee.
14. This agreement is governed by the laws of the State or Territory in which the Event will take place.